



Faster, Higher, Farther: The Inside Story of the Volkswagen Scandal (Paperback)

By Jack Ewing

Transworld Publishers Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. A shocking exposé of Volkswagen's fraud by the New York Times reporter who covered the scandal. When news of Volkswagen's clean diesel fraud first broke in September 2015, it sent shockwaves around the world. Overnight, the company long associated with quality, reliability and trust became a universal symbol of greed and deception. Consumers were outraged, investors panicked, the company embarrassed and facing bankruptcy. As lawsuits and criminal investigations piled up, by early 2017 VW had settled with regulators and car-owners for \$20 billion, with additional fines and claims still looming. In *Faster, Higher, Farther*, Jack Ewing rips the lid off the scandal. He describes VW's rise from the people's car during the Nazi era to one of Germany's most prestigious and important global brands, touted for being green. He paints vivid portraits of Volkswagen chairman Ferdinand Piech and chief executive Martin Winterkorn, arguing that their unremitting ambition drove employees, working feverishly in pursuit of impossible sales targets, to illegal methods. With unprecedented access to key players and a ringside seat during the course of the legal proceedings, *Faster, Higher, Farther*...

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