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# CUSTOMER-BASED COLLECTION DEVELOPMENT: AN OVERVIEW



ALA Editions, United States, 2014. Paperback. Book Condition: New. New.. 229 x 152 mm. Language: English . Brand New Book. This traditional top down approach to collection development definitely has its drawbacks; even after spending a good deal of time, energy, and resources, librarians are sometimes frustrated to find that their library's collection is not being used as they anticipated. But there is another strategy that's gaining momentum. This book gathers together the best practitioners in the emerging...

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