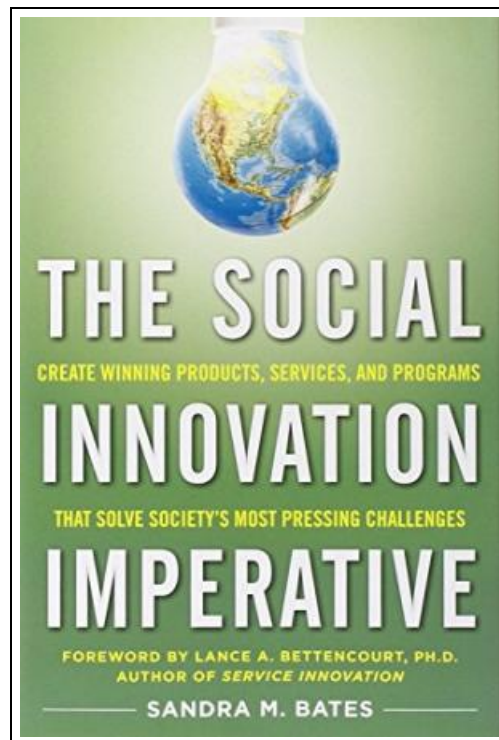


## The Social Innovation Imperative: Create Winning Products, Services, and Programs That Solve Society's Most Pressing Challenges



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