



A Manager's Guide to Information Systems Technology

By Jae K Shim

Global Professional Publishing Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. *A Manager's Guide to Information Systems and Technology* provides a wealth of current, essential information on the choice and practical implementation of information systems (IS) and information technology (IT) in every kind of business. While basic hardware is covered in detail, so are the hardware and software requirements of applications such as databases, networks, mobile wireless technology, Web 2.0, and telecommunications. Popular accounting, tax, finance, management, manufacturing, and marketing software are introduced so that managers can make informed choices. Software for decision support systems (DDS), Executive Information Systems (EIS), and Artificial Intelligence (AI) such as financial modeling, budgeting, strategic planning and control, forecasting, data analysis, inventory planning, and optimization software are given real-life examples as are programs for what-if analysis and the effects of changing assumptions. This book provides enough information for managers in all types of organization to make the best decisions when it comes to choosing hardware and software for any aspect of their business today. Emerging trends are anticipated and discussed so that the reader can also be ahead of the game. While the book is written for...



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